



INTRODUCTION

This review draft includes documents from the Clatsop Vision 2030 Together process. It includes an Overarching Vision (page 2), Core Community Values (Page 3), and Focus Area Visions (Pages 4-6). We've also included for discussion, The Focus Area Visions with potential strategies and possible county roles (pages 7-13). The information behind these documents was derived with extensive community input through:

- Community Interviews
- Regional Workshops
- Online Questionnaire I
- Vision Drafting Team
- County Staff
- Vision Summit Workshop
- Astoria Saturday Market outreach
- Clatsop County Fair outreach
- Online Questionnaire II

The logo features a stylized blue wave graphic above the text "CLATSOP VISION" in green and "2030TOGETHER" in blue.

CLATSOP VISION 2030TOGETHER

FINAL DRAFT OVERARCHING VISION

IN 2030, we celebrate Clatsop County’s unique regional and maritime setting and its distinct communities, finding common ground in our shared values and local identities. We protect and enhance our scenic beauty and natural resources as the foundation of our prosperity and outstanding quality of life. We create good jobs and economic opportunity through carefully planned, equitable growth where the benefits remain in our community. Our strong, well-funded schools, expanded higher education system, and a well-educated, diversified workforce guarantee our success by anticipating future local needs. We plan wisely for our local communities, concentrating development in existing urban areas, while preserving our ocean, shorelines, wetlands, forests, rivers and scenic corridors. We rejoice in sharing our local culture and history, including art, music, theatre, dance, and festivals. We assure access to excellent health care, public safety and recreation for all our residents, and are prepared for any emergency that may come our way. **TOGETHER**, we ensure that Clatsop County will remain our shared home – a special place where future generations grow together as we live, work, recreate, contribute and thrive.



FINAL DRAFT CORE COMMUNITY VALUES

Natural Setting. We value our natural beauty, limited natural resources, forests, rivers, wildlife, open spaces, fertile land, and clean air and water.

History, Arts and Culture. We value our unique location, rich history, arts and cultural influences, and the connections they provide to both our past and future.

Aquatic Environment. We value our aquatic environment, the ocean and rivers, wetlands and estuaries, and our maritime and fishing heritage and traditions.

Quality of Life. We value livable and affordable communities, appropriate constraints on over-commercialization, and the ability to find peace and tranquility.

Community Atmosphere. We value friendly people, distinct small towns, tight-knit communities and neighborhoods, and knowing and supporting our neighbors.

Caring People. We value compassionate, caring people, the willingness to reach out and help others in the community, and being a place where everyone can flourish.

Living Wage Jobs. We value living wage jobs that enable working people to be thriving, productive, and contributing members of the community.

Excellent Education. We value excellent schools and teachers, opportunities for higher education, lifelong learning, and the development of new knowledge and skills.

Accessible Health Care. We value healthy communities with accessible and affordable health care in every community throughout the county.

Safe Communities. We value safe, secure and resilient communities that are prepared for potential emergencies and natural disasters.

Recreational Opportunities. We value equal access to nature for all, close-by natural and developed parks with hiking trails, and other healthy outdoor activities.

Civic Spirit. We value a 'can-do' spirit, engaged citizens and problem-solvers, volunteerism, and abundant opportunities to contribute to the community.

Good Planning. We value human-scale planning, managed growth in harmony with existing communities, efficient and sustainable use of resources, and good public transportation.

CLATSOP VISION 2030TOGETHER

FINAL DRAFT FOCUS AREA VISIONS

VISION FOCUS AREAS



ECONOMY & JOBS

In 2030, Clatsop County has a diverse, stable economy that produces good living-wage jobs, allowing people of all ages and incomes to live here and thrive. Our economy balances the county's natural resource base with its scenic beauty – and growth with the long-term sustainability of our environment. We recognize the importance of our traditional industries, such as forestry, fisheries and tourism, while transitioning to the emerging economy of the 21st century. While maintaining our status as a maritime and forest products center, we also promote “value-added” industry and light manufacturing in appropriate locations. Newer, innovative enterprises are drawn here for both our natural environment and skilled workforce, and our prosperity builds on our rich culture, historical traditions, and vibrant arts and culture scene.

ARTS, CULTURE & HISTORY

In 2030, Clatsop County arts and culture reflect the essence of this place – its scenic beauty and natural resources, rich history and cultural traditions, and diverse and creative people. The arts are truly embedded in the county, its communities, and its educational system. They are also an integral part of our emerging economy. Artists, craftspeople, designers, graphic artists, and “creatives” can earn a good living here, contributing to the diversity and vibrancy of our economy. We celebrate our culture through art, music, theatre, dance, performance, literature and poetry – and through our museums, galleries, historical and cultural attractions, schools and classrooms, festivals and events. We have greatly increased arts opportunities for our youth, and our arts and cultural facilities are well supported – and treasured – by the community.

HEALTH, SAFETY & RESILIENCE

In 2030, Clatsop County has a high quality of life that contributes to our general public health and safety. We lead the state as a center for active living and wellness, and in our capacity for personal growth, development and happiness. Access to good health care is assured across the county and in all its communities. Community health has been strengthened through education on lifestyle improvements, physical activity, and good nutrition. More people walk and bike for recreation and to get places. There are fewer incidents of smoking, alcohol and drug abuse, and mental illness. We are a safe, equitable and inclusive community, where people know, look out for – and reach out to – one another. We have achieved “food security,” ensuring access to healthy, affordable food countywide. We have improved our law enforcement, fire and emergency services, and community members are fully educated and prepared for any emergency or natural disaster.

EDUCATION & LEARNING

In 2030, Clatsop County residents are better educated than ever, improving their lives and livelihoods. We take great pride in our capacity to learn in a variety of ways. Our schools are well funded and recognized for their academic strength. Our high schools have maximized their graduation rates. They provide students with multiple pathways to better jobs and higher education, and help them become active, contributing members of the community. Clatsop Community College is a uniting institution and catalyst in our community, with

expanded vocational training offerings that prepare students to earn a living wage in the professions and trades, as well as worker re-training and lifelong learning for older students. A college education is accessible to all qualified local residents, who can now earn a four-year degree without leaving the county. Our libraries have significantly enhanced their educational, community and learning services with increased access and availability.

ENVIRONMENT, NATURAL RESOURCES & RECREATION

In 2030, Clatsop County preserves its natural beauty and shares it with the world. We are rich in natural resources, with mountains, forests, rivers, ocean beaches, wetlands and estuaries, thriving wildlife, and plenty of clean, fresh air. Our natural environment is a key contributor to our quality of life. It presents unique opportunities for a vibrant yet sustainable economy that is in balance with nature. Our forestlands are sustainably managed, with portions permanently protected for their inherent natural value. Our parks and natural areas offer ample opportunities for outdoor recreation and healthy, active lifestyles. Our communities constantly connect us to our surroundings – set in nature, livable, and linked by walking paths and bike trails. This ever-present connection to nature sustains and inspires us to be better stewards of our environment.

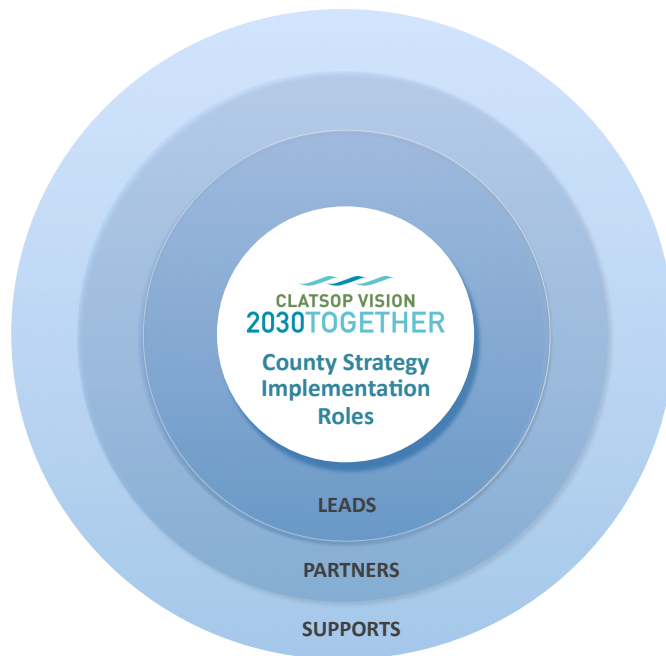
COMMUNITY DEVELOPMENT & PLANNING

In 2030, Clatsop County maintains its quality of life through good planning and sustainable growth and development. Involved citizens, robust civic engagement, dedicated leadership, and strong partnerships make planning and community development succeed. New development in the county is focused on existing communities and urban areas, and zoning is clear, flexible and creative. Our infrastructure is modern and efficient, highway corridors are safe and well maintained, and public transportation is accessible and affordable. While our local communities have distinct character and identity, there is strong collaboration among them. Every community has a vibrant center, affordable housing, and is walkable, bikeable and transit-friendly. Our planning and development policies are attuned to the county's ongoing resiliency, responding to the continuing challenges of climate change, natural disasters and food security.



CLATSOP VISION 2030TOGETHER

FOCUS AREA VISIONS
WITH POTENTIAL STRATEGIES AND POSSIBLE COUNTY ROLES



ECONOMY & JOBS

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POTENTIAL STRATEGIES TO ACHIEVE OUR VISION...

1. **New Industry and Business Development.** Develop new industries and businesses while protecting our traditional economic base. (Potential County Role: **LEAD/PARTNER**)
2. **Cooperative Marketing.** Promote cooperative marketing of Clatsop County as a place to visit and do business. (Potential County Role: **PARTNER**)
3. **Green Industry Marketing.** Market Clatsop County as a place for clean and green industry. (Potential County Role: **PARTNER**)
4. **Workforce Training.** Strengthen workforce training in targeted industries related to manufacturing and clean industry development. (Potential County Role: **PARTNER**)
5. **Port Revitalization.** Take advantage of growth in international maritime trade by supporting economic development efforts of the Port of Astoria. (Potential County Role: **PARTNER**)
6. **Infrastructure Improvements.** Improve local infrastructure that will support economic growth. (Potential County Role: **LEAD/PARTNER**)
7. **I.T. and Innovative Enterprise.** Recruit information technology businesses, innovative enterprises, and small businesses that will locate in Clatsop County for its environment, natural beauty and recreation. (Potential County Role: **PARTNER**)
8. **Light Manufacturing Job Centers.** Encourage the development of new light manufacturing and industry-related job centers in appropriately zoned areas. (Potential County Role: **LEAD/PARTNER**)
9. **Public Transportation for Workers.** Support the development of public transportation and transit programs to connect workers and future jobs. (Potential County Role: **SUPPORT**)
10. **Advanced High Speed Internet.** Encourage the development of the most advanced, reliable high-speed Internet and data access countywide, ensuring high-capacity broadband in employment areas such as the North Coast Business Park. (Potential County Role: **PARTNER**)
11. **Rural Economic Development.** Focus infrastructure improvements to promote appropriate economic development in the county's rural communities. (Potential County Role: **LEAD/PARTNER**)
12. **Downtown Revitalization.** Support continued revitalization of Downtown Astoria, Warrenton, Seaside and Cannon Beach. (Potential County Role: **SUPPORT**)
13. **Astoria Waterfront Public Market.** Develop a public market in Astoria that builds on its waterfront and Columbia River access. (Potential County Role: **SUPPORT**)
14. **Local Food Production.** Promote small farms and year-round farmers market that support local food production and attract young farmers. (Potential County Role: **SUPPORT**)
15. **‘Value-Added’ Natural Resource Industries.** Encourage the development of more “value-added” natural resource-based industries in Clatsop County. (Potential County Role: **PARTNER**) (*Note: moved from Environment, Natural Resources & Recreation as suggested.*)
16. **Youth Jobs.** Create jobs targeted to promote youth retention in the county.

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POTENTIAL STRATEGIES TO ACHIEVE OUR VISION...

1. **Arts and Culture Promotion.** Promote Clatsop County as a center of arts and culture, artistic entrepreneurialism, and value-added arts industries. (Potential County Role: **PARTNER**)
2. **Arts as Economic Development.** Advance arts and crafts, culture and historic preservation as key economic development strategies for the county. (Potential County Role: **PARTNER**)
3. **Government Support for Arts.** Promote expanded support of local arts and cultural organizations by local government. (Potential County Role: **PARTNER**)
4. **Arts Council of Clatsop.** Expand the involvement and diversity of the Arts Council of Clatsop. (Potential County Role: **LEAD**)
5. **New Arts Events and Activities.** Promote new arts, music, theatre, dance and lecture events and activities as part of the arts and culture economy. (Potential County Role: **PARTNER**)
6. **New Arts Venues.** Support the creation of new and/or improved venues for the arts that support the arts and culture economy, including an Arts and Cultural Center. (Potential County Role: **SUPPORT**)
7. **Financial Support for the Arts.** Increase financial support for arts, culture and historical facilities and centers. (Potential County Role: **PARTNER**)
8. **Arts Education and Career Training.** Support increased education and career training opportunities in the arts for youth. (Potential County Role: **SUPPORT**)
9. **Stronger Countywide Arts Connections.** Encourage stronger connections between local arts communities, opening artist up access to venues countywide. (Potential County Role: **PARTNER**)
10. **Arts and Cultural Destinations.** Advance Downtown Astoria, Seaside and Cannon Beach as tourist, arts and cultural destinations. (Potential County Role: **SUPPORT**)
11. **Center for Historical Research.** Promote Clatsop County as a center for historical research through libraries, archives, local historical centers and museums.
12. **Riverwalk and Prom Enhancement.** Encourage the maintenance and further enhancement of the Astoria Riverwalk and the Seaside Prom. (Potential County Role: **SUPPORT**)
13. **Arts Tourism.** Encourage arts tourism throughout the county including those tourists who arrive by cruise ships. (Potential County Role: **SUPPORT**)

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POTENTIAL STRATEGIES TO ACHIEVE OUR VISION...

1. **Health and Wellness Strategy.** Develop a comprehensive strategy and programs to improve public health and wellness through education, lifestyle, nutrition, and access to health care. (Potential County Role: **LEAD**)
2. **‘Active Living’ Education.** Promote public education on “active living” and the benefits of healthy eating and lifestyles. (Potential County Role: **LEAD**)
3. **CCC Health and Wellness Center.** Support development of Clatsop Community College’s Health and Wellness Center. (Potential County Role: **SUPPORT**)
4. **Affordable Childcare.** Expand access to affordable childcare for low-wage workers and the working poor. (Potential County Role: **LEAD**)
5. **Services for Older Adults.** Improve and enhance appropriate, useful programs and services for older adults and retired people. (Potential County Role: **PARTNER**)
6. **Public Transportation Improvements.** Encourage improvements to public transportation and promote its increased usage by residents. (Potential County Role: **SUPPORT**)
7. **Highway 101 Safety.** Encourage improvements to vehicular, bicycle and pedestrian safety on Highway 101. (Potential County Role: **PARTNER**)
8. **Smoke-Free County.** Promote a smoke-free county both indoors and outdoors. (Potential County Role: **PARTNER**)
9. **Community-Based Community Development.** Support expanded community-based community services and programs such as co-ops, time banks, etc. (Potential County Role: **SUPPORT**)
10. **Community Involvement and Volunteerism.** Support expanded and increased and support community involvement and volunteerism countywide. (Potential County Role: **SUPPORT**)
11. **Law Enforcement, Fire and EMS Funding.** Support improved funding for County Sheriff, Fire and EMS operations through direct and indirect sources. (Potential County Role: **LEAD/PARTNER**)
12. **Rural Emergency Services.** Seek appropriate means to expand emergency services in rural areas and unincorporated communities where necessary. (Potential County Role: **PARTNER**)
13. **Community Emergency Response Teams.** Promote citizen involvement in Community Emergency Response Teams (CERT) programs, ham radio operators, and the Red Cross and its volunteers. (Potential County Role: **LEAD**)
14. **Youth CERT Involvement.** Create specific programs for youth involvement in local Community Emergency Response Team (CERT). (Potential County Role: **LEAD**)
15. **Countywide Emergency and Resiliency Plan.** Develop a comprehensive countywide emergency and resiliency plan. (Potential County Role: **LEAD**)
16. **Tsunami Education and Awareness.** Improve tsunami education and awareness, including critical information on moving to ‘higher ground’ for both residents and visitors. (Potential County Role: **LEAD**)
17. **Electrical Supply Strategy.** Support utility coordination and redundancy throughout the County to ensure consistent service and mitigate power outages. (Potential County Role: **SUPPORT**)
18. **Mental Health.** Improve mental health services including the development of a “safe room”. (Potential County Role: **PARTNER**)

EDUCATION & LEARNING

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POTENTIAL STRATEGIES TO ACHIEVE OUR VISION...

1. **Long-Term Education Funding (PreK-20).** Support development of a long-term strategy to achieve adequate and sustainable funding for all county PreK-20 educational institutions. (Potential County Role: **SUPPORT**)
2. **Schools Programs Coordination.** Explore expanded coordination of school programs, where applicable. (Potential County Role: **SUPPORT**)
3. **Endowed Teacher Positions.** Establish endowed teacher positions in public schools. (Potential County Role: **SUPPORT**)
4. **Career-Technical Education Pathways.** Enhance career-technical education pathways for students. (Potential County Role: **SUPPORT**)
5. **High-Tech Job Training Center.** Encourage the development of a high-tech job-training center at Tongue Point. (Potential County Role: **PARTNER**)
6. **Police, Fire and EMS in Schools.** Promote expanded Police, Fire and EMS training in local schools. (Potential County Role: **SUPPORT**)
7. **Fire and EMS Certification in Schools.** Support the creation of a Fire and EMS volunteer certification program for high school graduates. (Potential County Role: **SUPPORT**)
8. **Student Civic Engagement.** Assist with development of programs to promote student involvement in civic engagement and citizenship. (Potential County Role: **PARTNER**)
9. **CCC-OSU Collaboration.** Support the enhancement of Clatsop Community College-OSU collaboration for expanded education and training classes and programs. (Potential County Role: **SUPPORT**)
10. **CCC-Higher Education Partnerships.** Support partnerships between Clatsop Community College and other institutions of higher education, including an 'open campus' arrangement and online classes. (Potential County Role: **SUPPORT**)
11. **LIFELONG LEARNING.** Increase access to lifelong learning opportunities through CCC and other community institutions.
12. **OSU Extension Community Agriculture.** Expand OSU Extension community agriculture courses for food growing and preparation. (Potential County Role: **SUPPORT**)
13. **Expanded Library Services.** Improve and expand educational library services throughout the county, including reading courses, interlibrary exchanges, digital programs and computer skills. (Potential County Role: **PARTNER/SUPPORT**)
14. **English Language Classes.** Expand English language classes in Cannon Beach, Seaside, Astoria, and Westport. (Potential County Role: **SUPPORT**)
15. **Latino Population Integration.** Promote awareness and programs to better integrate County's growing Latino population into the community. (Potential County Role: **PARTNER**)
16. **Activities for Youth.** Partner with municipal and state entities to expand and/or improve recreational and educational programs and activities for youth. (Potential County Role: **PARTNER**)

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POTENTIAL STRATEGIES TO ACHIEVE OUR VISION...

1. **Protection of Natural Resource Base.** Develop new strategies and land use policies that strengthen preservation and protection of the County's natural resource base. (Potential County Role: **LEAD/PARTNER**)
2. **Economic Development and Natural Resources.** Develop new strategies and programs to balance economic development with preservation of our natural resource base. (Potential County Role: **PARTNER**)
3. **Sustainable Forestry Promotion.** Promote sustainable forestry and timber industry practices throughout the county. (Potential County Role: **PARTNER**)
4. **Natural Areas, Fish and Wildlife Habitat Protection.** Maintain and protect natural areas of all types for fish and wildlife habitat and corridors, as well as public access, enjoyment and recreation. (Potential County Role: **PARTNER**)
5. **Fish and Wildlife Habitat Restoration Plans.** Support watershed councils, land trusts and local communities in developing wildlife habitat restoration action plans and priority projects. (Potential County Role: **PARTNER**)
6. **Parks in Emerging Population Centers.** Seek opportunities to develop and/or expand parks in emerging population centers, unincorporated areas, and villages within walking distance of residential areas. (Potential County Role: **PARTNER**)
7. **Highway 101 Scenic Corridor.** Appropriately zone for commercial areas in order to protect views and vistas along the Highway 101 scenic corridor. (Potential County Role: **PARTNER**)
8. **Water Quality and Conservation Awareness.** Promote increased public awareness of water as a natural resource and water use and conservation in the County. (Potential County Role: **PARTNER**)
9. **Commercial and Residential Solar Energy.** Promote alternative energy sources and increased energy efficiency in commercial and residential buildings countywide. (Potential County Role: **PARTNER**)
10. **Commercial and Residential Recycling.** Encourage expansion of commercial and residential recycling and composting options countywide, including unincorporated areas. (Potential County Role: **PARTNER**)

COMMUNITY DEVELOPMENT & PLANNING

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POTENTIAL STRATEGIES TO ACHIEVE OUR VISION...

1. **Public Involvement in Planning.** Continue to engage citizens countywide in public involvement programs for community and community-based planning. (Potential County Role: **LEAD**)
2. **Planning Partnerships and Collaboration.** Promote stronger collaboration, partnerships and ventures between public, private and civic sector organizations in planning for the county. (Potential County Role: **PARTNER**)
3. **Prevention of Urban Sprawl.** Encourage innovative and thoughtful planning initiatives for future development that avoids urban sprawl. (Potential County Role: **PARTNER**)
4. **Affordable Housing.** Promote development of a range of affordable housing types and locations, including workforce housing. (Potential County Role: **PARTNER**)
5. **Short-term Housing Rentals.** Develop improved policies and stronger controls over short-term housing rentals. (Potential County Role: **LEAD**)
6. **Alternative Modes of Transportation.** Support increased public education and awareness on the use of alternative modes of transportation and promote its use. (Potential County Role: **SUPPORT**)
7. **Parks and Green Spaces in New Development.** Incorporate green spaces, parks, natural areas and wildlife migration corridor planning in all new development. (Potential County Role: **PARTNER**)
8. **Roadway and Street Improvements.** Improve and increase maintenance of existing roadways, streets, bike lanes and sidewalks. (Potential County Role: **PARTNER**)
9. **Pedestrian and Bicycle Programs and Amenities.** Improve and enhance pedestrian and bicycle programs and amenities. (Potential County Role: **PARTNER**)
10. **Tree Planting Programs.** Develop policies and zoning to encourage increased tree planting in unincorporated urban areas and local communities. (Potential County Role: **LEAD**)
11. **Enhanced Wetland Protection.** Promote enhanced wetland protection through local wetland inventories, strong land use planning, public education and awareness, and enforcement. (Potential County Role: **LEAD**)
12. **Residential Solar Energy Adoption.** Accelerate adoption of residential solar energy use. (Potential County Role: **SUPPORT**)
13. **Health Impact Analysis.** Incorporate health impact analysis into planning for new developments. (Potential County Role: **LEAD/PARTNER**)
14. **Climate Change and Disaster Planning.** Update land use planning to be more responsive to changing climate conditions and natural disasters (i.e., climate change impacts, earthquake/tsunamis, floods, large storm events, etc.). (Potential County Role: **LEAD/PARTNER**)
15. **Coordination of Regional Planning.** Facilitate multi-jurisdictional and regional planning efforts. (Potential County Role: **PARTNER**)

